Brazil Gases EXPORT PROGRAM

FINLAND MISSION 2023

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Access 2022 Brazil Games Industry Report

Brazil Games: Member Studios

Get to know the Brazilian Game Industry in 2023. Check out!



BRAZIL GAMES EXPORT PROGRAM

The Brazil Games Export Program, is the export program created by the Brazilian Game Companies Association, ABRAGAMES, in partnership with ApexBrasil, the Brazilian Trade and Investment Promotion Agency.

Our goal is to promote the Brazilian Game industry internationally, developing new business opportunities for our companies.

The Brazil Games Program also promotes Brazil as the hub for business in Latin America and invites buyers, investors and publishers for BIG Festival, Brazil's Independent Games Festival, the most important international indie games festival and the hub for international business in Latin America.

ABRAGAMES BRAZILIAN GAME COMPANIES ASSOCIATION

Abragames, the Brazilian Game Companies Association, was founded in 2004 and represents Brazilian studios developing games in various platforms.

Besides catalyzing the game production in the country by training and promoting expertise, Abragames aims at making Brazilian creativity and technology available to the main players of the international game industry.

APEXBRASIL

The Brazilian Trade and Investment Promotion Agency (ApexBrasil) works to promote Brazilian products and services abroad, and to attract foreign investment to strategic sectors of the Brazilian economy. The Agency supports more than 12,000 companies from 80 different industries, which in turn export to 200 markets.

ApexBrasil also plays a key role in attracting foreign direct investment to Brazil, working to detect business opportunities, promoting strategic events and providing support to foreign investors interested in allocating resources in Brazil.

Representatives:

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DRUZINA CONTENT

www.druzinacontent.com.br

The award-winning company Druzina Content, based in Porto Alegre/Brazil, has over 15 years of experience in the audiovisual innovation and content production market. Druzina works exclusively with its own projects or in coproduction, having its contents exhibit in more than 50 territories, on the most diverse platforms and channels. The company operates mainly in the areas of cinema, television, strong IP's, XR, games and everything that is fun and innovative. In its portfolio are dozens of titles in development, production and commercialization, in coproduction with companies in Brazil and abroad. In addition, it constantly seeks new strategic partners. investors, distributors, publishers, platforms and channels with which it can join forces to put its content around the world. In recognition of Druzina Content's performance in the foreign market, the audiovisual company earned the ADVB/RS Export Award for three consecutive years (2020, 2021 and 2022) an



Winged

An autorunner platformer that unlocks books! And the books are still part of the gameplay, it is through them that the avatar gains new "wings", a metaphor for the concept of "wings of imagination" that books teach us. This game innovates by mixing children's literature with games. The game is designed for mobile devices (iOS and Android). Instead of coins, the player needs to collect a specific number of sheets of books to open the library and gradually enable adaptations of classic books from world literature in the public domain.

Genres: Auto-Runner, Side-scrolling, 2D, actionadventure Platforms: Mobile (iOS/Anndroid) Game Release Date: 09/2023 unprecedented achievement for the creative economy sector and for the Brazilian audiovisual industry.

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S Instagram www.instagram.com/druzina content



Kaomoji

Kaomoji is a Casual Puzzle Match-3, which challenges players to use logic and reasoning to match blocks of kaomojis, a Japanese emoticon style created through a mixture of Japanese and Western characters. It is through matching kaomojis that the user can progress through levels, earn points and unlock rewards, such as exclusive kaomoji stickers that can be downloaded to a phone and used as stickers on social networks such as Whatsapp and Discord. With a relaxing theme, the game is perfect for relaxing moments.

Genres: Casual Puzzle Match-3, logical reasoning Platforms: Mobile (Android/iOS) Game Release Date: 2024

Game Dev Hub

GAME DEV HUB

www.gamesdevhub.gamejamplus.com

Games Dev Hub is a global platform that centralizes solutions for the game industry. In addition to hosting Game Jam Plus, the world's most significant business-focused game development, GJ+ has attracted over 5,000 developers worldwide, with a presence in over 30 countries and 100 cities. It has started the creation of over 1,000 game projects. Our consultancy arm, Indie Hero, has organized events attracting over 50,000 attendees each, such as BGF (Brasilia Game Festival) and a Rock in Rio 2022 booth dedicated to Brazilian indie games. And to connect games with the educational industry, GDH also has an Edtech called Plug and Plus, dedicated to offering classes in robotics, games, and application development for kids and teenagers. We've carried out specific teaching actions and have more than 1000 students impacted in Brazil.

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YouTube www.youtube.com/GameJamPlus



Game Jam Plus

Game Jam Plus is the world's most relevant game development marathon and acceleration process. Seven years of history, impacting over 5000 professionals, 70 Cities, and 30 Countries, with over 1000 games they have started

Site: www.aameiamplus.com www.instagram.com/gamejamplus



Indie Hero

Indie Hero is the complete solution for investors willing to find suitable game studios to invest. Indie Hero offers comprehensive support for investors and studios at every stage worldwide. Our user base has over 200 seasoned studios ready to raise from Angel to series A and B.

Site: www.indiehero.io www.instaaram.com/indiehero.io





KREATIVITAS STUDIO

www.kreativitasstudio.com

Hello, we are a creativity studio that develops cross-platform hyper/hybrid games. Our games are available on Play Store, Apple Store and Crazy Games. Our titles are published both in partnership with publishers and self publishing. Currently, our team is focused on developing our IP with authorial characters that, in addition to games, will have books and animations for streaming. Engaging stories and characters that promise to win the hearts of children and adults alike. Our goal is to provide unique and innovative experiences combining technology, creativity and design.

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Cat Sauad

Warrior cats are trained in combat skills and magic, being the wizarding world's last line of defense against goblins. With intelligence and strength, they face challenges with courage to protect this very special world. However, the ablins pose a arowing threat and the CAT SQUAD is ready to face them and ensure peace and security in the magical world. These heroic cats fight with determination, using their unique abilities to secure victory. If you join them in this epic battle, you can help protect magic and ensure a peaceful future for wizarding world.

Genres: Top down shooter Platforms: Google Play Game Release Date: September 2023

Press Kit: www.canva.com/design/ DAFiE4IY7Ao/wvdJ34oaPaSuPTKKs2ivkw/ edit?utm_content=DAFiE4IY7Ao&utm_ campaian=desianshare&utm medium=link2&utm_source=sharebutton

Site: www.play.google.com/store/apps/ details?id=com.DefaultCompany.Cat Squad



At Lab Secreto, we are the secret ingredient to success for talented game studios worldwide. Our business development and representation services act as a catalyst, connecting developers, publishers, investors, and other industry movers and shakers. We'll help you cook up the perfect publishing deals, seek investment and find exciting partners, work-for-hire projects and other business or co-dev opportunities. Our top-notch services are exclusively tailored to our clients' needs, ensuring a thrilling outcome. If you're hungry for great titles to publish or seeking a groundbreaking studio to invest in or work with, let's talk! For studios looking for exciting projects to work, publishing investing and/or partners and interested in a business development collaboration, we're just a Meet call or email away.

External Development & Outsourcing

Lab Secreto is proud to offer a wide array of external development and outsourcing services, bringing a curated portfolio of skilled game studios to your doorstep.

1. Premier Network: Benefit from our direct links to a select array of top-tier game development studios. We have meticulously vetted these studios for their technical prowess, creativity, and dependability, offering you peace of mind in your outsourcing ventures.

2. Dynamic Capacity Expansion: Our services offer dynamic scalability and adaptability, enabling you to amplify your development capabilities swiftly in line with project requirements. Gain the advantages of an expanded team without the associated permanent hiring costs.

3. Quality & Speed: Every studio within our network is dedicated to upholding stringent quality standards while prioritizing swift delivery. They come with a proven track record of delivering outstanding work within established timelines.

4. Diverse Expertise: Our portfolio covers an extensive range of specializations, from game design, programming, and artwork, to animation, sound design, and QA testing. Whether you require comprehensive project outsourcing or specific expertise, we can cater to your needs.

5. Integrated Collaboration: We enable smooth coordination between your team and the outsourced studio. This encompasses overseeing communication, tracking progress, and ensuring quality, thereby contributing to the success of your project. By leveraging Lab Secreto's robust network for your game development needs, you'll unlock a new level of efficiency and success in your gaming projects. Explore how our external development and outsourcing services can give you the competitive edge in the fastpaced gaming industry.

Danilo Martins | Business Director & Founder

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www.linkedin.com/company/labsecreto

Game Business intermediation

Lab Secreto provides a unique opportunity for publishers, investors, and potential partners looking to create successful alliances in the gaming industry. By connecting you with topnotch game development studios, we facilitate fruitful partnerships and maximize returns on investment.

1. Access to Vetted Game Studios: We save you the time and effort of scouting for game development studios by bringing them directly to you. We thoroughly vet all our studios, ensuring that they have the skills, creativity, and reliability you need to deliver high-quality games.

2. Tailored Matches: We understand your unique needs as a publisher, investor, or partner. Using this understanding, we tailor our recommendations, ensuring that you are matched with game studios that align with your business objectives, market strategy, and investment criteria.

market strategy, and investment criteria. 3. Negotiation Support: Entering into a new partnership involves a significant amount of negotiation. With Lab Secreto, you have a partner with extensive experience in contract negotiation, ready to secure terms that are favorable and beneficial for your business.

4. Hassle-free Project Management: With Lab Secreto, you won't have to worry about project management. We handle all aspects of the process, from facilitating communication between you and the game studio to tracking progress, allowing you to focus on your core business functions.

5. Assurance of Quality: We are committed to ensuring that all games produced by our studios meet the highest standards of quality. We organize playtesting, manage feedback, and coordinate revisions, guaranteeing that the final product aligns with your expectations and market standards.

6. Continuous Post-Release Support: Our partnership doesn't end once the game is released. We continue to offer post-release support, managing updates, patches, and user feedback to ensure the game remains relevant and competitive in the dynamic gaming market. Let us be your secret tool to finding the most innovative and reliable game development studios around the world.



We are Memy. A company 1000% focused on the production of art, pop culture and entertainment. And We love what we do. MEMY is a multiplatform entertainment company. Our mission is to create artistic and innovative projects. We make games, comics and animations.

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Detective Gatuma: Get a Clue!

In Detective Gatuma: Get a Clue, a non-linear visual novel, you have to stop the recent crime wave in the city of Meowtropolis. For this you must interrogate witnesses, analyze evidence and find contradictions in the suspects' statements.

Genres: Visual Novel, adventure, poin & click, puzzles Platforms: Steam (PC) Game Release Date: July 2024

Press Kit: www.drive.google.com/drive/folders/ 1dGHhhyhA1k2BB2qSYMIhyZMzzydup0BB? usp=sharing



Waky: Dream Tower Trouble

Waky: Dream Tower Trouble is an exciting 2d platform game with metroidvania, beat em up and run and gun elements. Two clumsy marmots, cousins Waky & Wako must climb all the floors of the Tower of Dreams and stop the terrible King Abululu from dominating the entire forest.

Genres: 2d platform, metroidvania, beat em up, run and gun, puzzles Platforms: Steam (PC) Game Release Date: December 2024

Press Kit: www.drive.google.com/drive/ folders/1dGHhhyhA1k2BB2qSYMlhyZMzzydup0BB?usp=sharing



We are a group of talented people focused in creating new concepts and great games with polished UI. Our team gathers some prizewinning artists in some fields such as design, film making, marketing and mobile area . We are passionate about creating and doing games.

PETIT FABRIK www.petitfabrik.com/main

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() Instagram www.instagram.com/petitfabrik



Kukoos Lost Pets

Discover the universe of the Kukoos in this incredible 3D platform game. Explore mysterious worlds and uncover mysteries to free the brainwashed pets. Meet great characters, new mechanics, crazy places and have a lot of fun!

Genres: 3D Platformer Platforms: Pc, Switch, PS4/PS5, XBOX Game Release Date: 12/2022

Site: www.petitfabrik.com/main/kukoos www.instagram.com/thekukoos



www.quartomundo.com

QUARTOMUNDO is an Unreal VFX & Game Boutique Studio that offers high-quality, specialized services at affordable rates from a favorable time zone for clients in the US and Europe.

Our core expertise lies in seamlessly integrating art and code, excelling in the realms of VFX for games, Tech Art, and developing tools and solutions that optimize asset creation and streamline workflows.

With a team of seasoned professionals, QUARTOMUNDO boasts a management team with over 80 years of combined experience in the gaming industry. This wealth of knowledge enables us to gain abroad understanding of Triple-A, Triple-I and External Development customer's project requirements and assemble a team that perfectly fits the job.

We have a talent pool of pre-selected professionals that allows us to guarantee the allocation of necessary resources for your project within 30 days, ensuring efficient execution and timely delivery.

Moreover, we've been leading an initiate called the "Indie Studios Alliance", a coalition of tens of studios in Brazil and Eastern Europe which gool is to providing to the participants access to a shared pool of senior and expert talents, thus complementing each others offerings with additional specialized services, improving resource allocation and reducing costs.

Last but not least, we develop authorial games like this one, based in our own IP: https://youtu. be/zs6UhQL2IFs, a next-gen visual Action RPG for which we are looking publishing partners used to Metroidvania/Souls-like t

VFX & Tech Art Outsourcing Services

Our expertise in VFX for games allows us to create stunning visual effects that enhance the overall gaming experience. We are specialists in realistic particle simulations with a focus on real life phenomena as well as day by day FX tasks. Leveraging the power of Unreal Engine, and tools like Houdini an EmberGen, we push the boundaries of creativity and deliver visually captivating results. **Tech Art:** Our Tech Art team possesses a deep understanding of the technical aspects of game visual development, enabling us to bridge the gap between artists and programmers. We excel in developing custom tools, materials, and pipelines that optimize asset creation and streamline workflows, empowering your team to work more efficiently. Our artists keep evolving our pipelines by adopting the the latest technologies and systems - like Nanite, Lumen, and Chaos - and the new development paradigm they implicate. **Tooling and Solutions:** QUARTOMUNDO is committed to providing comprehensive tooling and solutions that enhance the efficiency of your game development pipeline. Our team creates tailor-made tools and plugins that automate repetitive tasks, simplify complex processes, and empower your team to focus on creative aspects. We are well-versed in integrating third-party software and APIs to further augment your workflows and maximize productivity. At QUARTOMUNDO, we are dedicated to delivering exceptional VFX and Tech Art solutions while maintaining affordability, efficient execution, and a client-centric approach. Partner with us to bring your creative vision to life and elevate your gaming experience to new heights.

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The Light of the Darkness - Age of Epiphany

A hybrid creature awakens with no memories amidst a war between two rival strains. Hunted by both sides, the creature tries to uncover more about its past while seeking an escape from the cursed land in which everyone has been trapped. In this captivating gameplay experience, players embark on a journey as they harness the power of absorbing life essences from other beings in this immersive universe. Unlocking personas such as mystics, archers, blacksmiths, and masters, along with their unique abilities and memories, becomes the key to uncovering the protagonist's true identity and their crucial role in the survival of this extraordinary world. Notably, the game introduces a physics-based flight mechanic, setting it apart with its unique value proposition: aerial exploration and combats. This thrilling feature has garnered significant attention from both gamers and publishers alike, drawing comparisons to beloved classics such as "Demon's Crest" and the recently remade "Actraiser," which also resonates with nostalgic enthusiasts. With stunning high-definition 3D visuals set against beautifully crafted biomes, the game offers a seamless blend of 2D gameplay and intricate 3D environments. Precise platforming mechanics combined with solid controls provide a foundation for exhilarating progression. Combat, presented visually and introduced gradually, strikes the perfect balance between simplicity and sophistication. The streamlined controls allow for quick mastery, ensuring an engaging experience for players while fostering deep immersion within the meticulously designed levels.

Genres: Action RPG Soulslike Metroidvania Platforms: PC and Consoles Game Release Date: 06/2024 (Early Access)

Press Kit: www.notion.so/tlotdaoe/PRESS-KIT-1 da1a7639bca4bb6a0457706bc375004?pvs=4 Site: www.tlotd.com www.discard.com/invite/WuKyrkFF?utm_source= Discard%20Widget&utm_medium=Connect



Since its establishment in 2018, Savegame.dev has been a leading provider of expert guidance, sectoral research, and comprehensive training initiatives dedicated to nurturing the growth of the games industry. Over the years, our company has forged strong partnerships with numerous international consulting clients within the gaming sector. Among our esteemed clients are notable organizations such as Procolombia, Colombia's export agency, and World Intellectual Property Organization, in partnership with the Ministry of Industry and Commerce of the Dominican Republic. Additionally, we had the privilege of working with the Baltic Games Industry, a European program for game sector development. Savegame.dev's influence extended to Brazil, where we conducted pivotal studies and consultations for esteemed institutions like the Sebrae (Brazilian Support Service for Micro and Small Companies), Abragames (Brazilian Association of Digital Game Developers), Fortaleza Municipality and Spcine (Audiovisual Company of São Paulo). In particular, we are proud to have acted with Spcine, spearheading the establishment of the nation's pioneering game incubator, Spgame_Start.



Game incubation program implementation

Saveaame excels in game incubation program implementation and consultancy. Our achievements include producing the "The Game Incubation Landscape Europe (2020)" report for the Baltic Games Industry European program. We take pride in our role in establishing pioneering Spaame Start, Brazil's aameexclusive incubator, which received funding from Spcine, the audiovisual company of São Paulo's Municipality. With our expertise, we are committed to driving innovation and success in the gaming industry.

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Instagram www.instagram.com/spcinegame



Games sectorial research and science for policymaking

A comprehensive and data-driven approach to inform and shape policy decisions that directly impact the gaming sector. We understand the importance of evidence-based policymaking, and our service focuses on providing in-depth research and analysis specific to the gaming industry's unique characteristics and needs. Our team of experts combines a deep understanding of the games industry with advanced research methodologies to gather relevant data and insights. We conduct extensive studies on various aspects of the gaming ecosystem, including market trends, sectorial plans, cluster maturity evaluation, regulatory landscape, and the industry's economic impact.



SMASH MOUNTAIN STUDIO

www.smashmountain.com/en

Smash Mountain's vision is to develop high quality cross-platform F2P games for the WEB 3.0 and its future evolutions. Our streamlined and meticulous approach towards every project is built on creativity, partnership and smashing challenges. We compete against ourselves and we fight to keep playing instead of fighting to win. When fighting to win, being only competitive, one will eventually lose. Therefore, a cooperative and growth mindset is adopted to reach our objectives in this globalized world and to follow the infinite learning curve. In Brazil we have a saying when we refer to doing the impossible; Brazilians say: "we will move mountains". In our case, we say: "WHY MOVE IF WE CAN SMASH THEW ?!!"

Luiz Eduardo Adler | Founder - Game Director

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Snookey

Snookey is something different. Try your best to make your highest score in this original game. It mixes snooker mechanics with air hockey mechanics and it adds a bunch of cool elements to entertain you. Your objective is to score by hitting the balls inside the opposite pockets. If they get inside your side pockets, then score is subtracted. To take a shot, wait until balls hit your wall and take action before they pass midfield. Watch out for obstacles and debuffers that will make your life difficult. Snookey has no end if you manage to keep going!

Genres: Arcade, Swap/Drag, Casual Platforms: Mobile, Web



Linkedin

www.linkedin.com/company/smashmountain-studio

O Instagram

www.instagram.com/smashmountainstudio



BEJJ: Jiu-Jitsu Game

At Smash Mountain Studio we have a different idea for "Fighting": it isn't about brute force or technique. Fatigue and strategy are key elements. In addition, not always it is a question of life and death or KOs; you can win by points or submission. With this in mind, we are developing the "BE" Games for martial arts enthusiasts. We've started with BEJJ, a pioneer game for a large community with a pent-up demand for a +dedicated game. UFC was created to show the world that Brazilian Jiu-Jitsu was the most efficient Martial Art. This addiction of the community and its lifestyle boost User Acquisition. This game is the spine for the "BE" Games which will explore the created original Card-Battle Mechanics. Its Design allows people not yet familiar with Martial Arts to learn or better understand some of them as they play through the animations. Experienced Martial Artists can have a great experience identifying elements from the real sports. However, the focus is on PVP and Esport. We are refactoring for WEB 3.0.

Genres: Card-Battler, Fighting, Simulation, Sports Platforms: Mobile, PC

www.instagram.com/bejjgameofficial www.discord.gg/7Ccz8dAP



Split Studio is a top-notch game and animation company with a presence in Brazil and the US. Over the past 14 years, the studio has amassed a diverse portfolio of critically acclaimed productions, ranging from Rick and Morty to Hello Kitty and the Oscar-nominated film Boy and the World. In 2017, the studio took its creativity to the next level by launching a game division, poised to bring you the best in indie gaming. Get ready for an unforgettable journey as you immerse yourself in Split Studio's games, designed to provide captivating stories, stunning art, fluid animation, and a great gameplay experience

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TikTok www.tiktok.com/@splitstudiobr



Among The Stars

When the uncontrolled fire expels indigenous people from their village in the Pantanal, two sisters are forced to leave the safety of their home and take different paths in the fight for the preservation of their people and their territory. With the help of a mystical entity from nature, the sisters will follow separate journeys against powerful men who seek to dominate the region, while they yearn for a reunion.

Genres: Turn-based, Platformer, Adventure Platforms: PC Game Release Date: Late 2025

Press Kit: www.drive.google.com/drive/folders/ 1zwQZsD7INT6xdeQyIBnnszYaMwiQeg3 P?usp=share_link

Site: www.splitstudio.games/amongthestars www.twitter.com/Split_ATS www.discord.gg/mKRrY8pe6K



Wizavior

Wizavior is a 3D platform game where the retired wizard Zavior receives a distress call from multiple planets in the verge of a mysterious destruction. After reaching each planet the player will need to collect Energy Crystals in order to power up a powerful Portal Spell capable of transporting all the inhabitants to a safe place.

Genres: 3D Platformer Platforms: PC Game Release Date: 2024

Site: www.splitstudio.games/wizavior



THE GLITCH FACTORY

www.theglitchfactory.com.br

Hey! We are Glitch Factory, an independent game studio focused on the global entertainment market, founded in 2012 and based in Brasília, Brazil. We believe in the power of games to tell stories and change people's lives. Because of that, we focused on developing unique games with a outstanding narrative, stunning visuals and fun gameplay.

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Twitter www.twitter.com/GlitchFTY

Youtube www.youtube.com/@CanaldaGlitch



No Place for Bravery

No Place for Bravery is a 2D Top-Down Action RPG that uses the most striking features of its genre as a background to tell a story about rampant violence and parental abandonment. The player will control Thorn, an old warrior lost in his ambitions who will travel the world in search of his lost daughter. In addition to the high quality visuals, coupled with intense combat moments, the player will be subtly put in increasingly intense moral dilemmas that he will have to deal with. These conflicts will lead to four possible endings, each demonstrating how far Thorn and the player went to achieve what they wanted.

Genres: Action RPG/Soulslike Platforms: Googleplay Game Release Date: June 28, 2023

Press Kit: www.drive.google.com/file/ d/1CPAjvOB8FfCgUrSiDwq0s5_-yP70XApZ/ view?usp=share_link

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